



Tamil Nadu Agricultural University
Coimbatore – 641 003

Dr. M. Rajavel, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,
Sir,

Date: 03.09.2026

I request that the following message may kindly be published in your esteemed daily:

**Tribal Sub Plan Programme under AICRP-BC
at Pillur, Coimbatore District**

The All India Coordinated Research Project on “Biological Control of Crop Pests and Weeds” is in operation at the Department of Agrl. Entomology, Centre for Plant Protection Studies, TNAU, Coimbatore. As part of the project, the first “Tribal Sub Plan Programme’ was organised at Pillur, Coimbatore district on 25.08.2026. Thirty beneficiaries participated in the programme.

The programme commenced with a welcome address by Dr. P.S.Shanmugam, Associate Professor (Entomology), who also briefed the gathering on the objectives and activities of the programme. Dr. M. Murugan, Professor and Head, Department of Agricultural Entomology, elaborated on the detrimental effects of the indiscriminate use of insecticides and emphasized the importance of adopting biological control agents as an eco-friendly and sustainable approach to pest management. Dr. S. Jeyarani, Professor (Entomology) and Programme Organiser highlighted the need for biorational pest management and stressed the importance of effectively utilizing the biorational inputs distributed to farmers for sustainable crop protection.

As part of the programme, biorational inputs worth Rs. 3,500 per farmer were distributed to 30 farmers by the Professor and Head, Department of Agricultural Entomology. Each farmer received a package comprising black gram seeds (4 kg), brinjal, tomato and red amaranthus seeds (one packet each), Rhizobium culture (1 kg), Trichoderma viride (1 kg), Pulse Wonder (1 kg), Trichogramma chilonis (6 cc), and Chrysopid eggs (3,900 numbers). The programme concluded with a vote of thanks proposed by Mrs. E. Mahalakshmi Geetha, Junior Research Fellow.

Public Relations Officer